



## **Job Specification**

**Position:** Website/UX/UI Designer and Front End Developer (Digital Designer)

**Responsible To:** Marketing Manager

### **Background**

Seopa Ltd is a leading provider of financial price comparison engines. As well as providing this software and systems for other companies, we also operate our own insurance comparison brands - Quotezone.co.uk and CompareNI.com, which generate over 3,000,000 quotes per year.

Our systems enable insurance companies to place business with customers from their target markets and enable consumers to easily find providers who can meet their financial product requirements at market leading prices. Additionally, our affinity partnership arrangements enable other companies to use our quote engines to increase the range of services offered (and revenue generated) by their websites.

With over 400 financial partners in the insurance industry including those that provide quotes both online and offline, and numerous affinity partners who use our powerful technologies, we are a trusted, respected, successful and profitable company. Our success has been recognised by a series of awards including six consecutive Deloitte Technology Fast 50 awards and a Deloitte EMEA Technology Fast500 award in 2013.

Headquartered in Belfast, with offices in Romania, we have over 50 staff engaged in Software Development, Account Management, Sales, Marketing, Design and Business Development. Once again, we are expanding our workforce to enable us to further increase our mutually beneficial relationships with other businesses. As part of this expansion we are seeking to appoint an energetic and enthusiastic Website/UX/UI Designer and Front End Developer.

### **Role Description**

This is an exciting opportunity to take a hands-on lead in the web/UX/UI design and development of a multi award winning and rapidly expanding company with over 500,000 monthly site visitors to our financial comparison systems. First and foremost you'll be a designer (Website & Interface Design and some Graphic/Print Design), but also with front end coding skills (HTML5, javascript, css, jquery) which you will use to bring your designs to life and implement modern user journeys.

### **Key Requirements**

- Degree Qualified (2.1 or higher) in a related subject
- Experience delivering high quality website and UI design, preferably on major websites



- Strong experience in coding with web technologies such as HTML5, CSS2/3, JavaScript, JQuery
- Strong understanding and experience of responsive/adaptive web design and mobile apps
- Experience with Photoshop or other advanced graphics packages
- Up to date knowledge of the latest industry trends and best design practices
- Highly organized with the ability to prioritize workload, manage projects, and adhere to deadlines
- Ability to work in a fast-paced environment, working on multiple projects at one time
- Exceptional attention to detail
- Clear, accurate and concise written and verbal communication skills
- Have a friendly, approachable and co-operative manner
- Understanding of digital marketing and SEO is desirable
- Graphic/print design experience is desirable

#### **Duties and Responsibilities**

- Provide top quality, cutting edge web design for the company and our clients
- Collaborate with marketing and other teams to produce modern responsive web, mobile and tablet front-ends
- Build conceptual design/wireframes/prototypes and implement using HTML5, CSS, JavaScript, JQuery
- Design, develop, split-test and optimise Seopa's user journeys to improve conversion rates
- Apply technical expertise to investigate and resolve problem
- Ensure each web page is as efficient as possible for fast loading times, complying with good coding practice
- Occasionally produce print design in appropriate formats as required